

# Plan Reviewed... The Journey Begins



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2012 Data Conference  
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Starting the journey with the end in mind

# **WHERE DO WE WANT TO GO?**

**Is your agency  
structured to meet  
the needs of  
education in the 21<sup>st</sup>  
century?**



# Connections

## **School Administrators**

*"How is the neighboring district performing?"*

## **Vendors**

*"How can we provide the best services and products?"*

## **Students**

*"Where can I get help on proofs or spelling?"*

## **Higher Education**

*"How many students are college bound?"*

## **Teachers**

*"How do I foster students to connect o to other learners to deepen lesson retention?"*

## **Parents**

*"Are there resources to help my child in Algebra?"*

## **Education Associations**

*"How do I mine the recent research on retention to provide guidance?"*

## **Workforce**

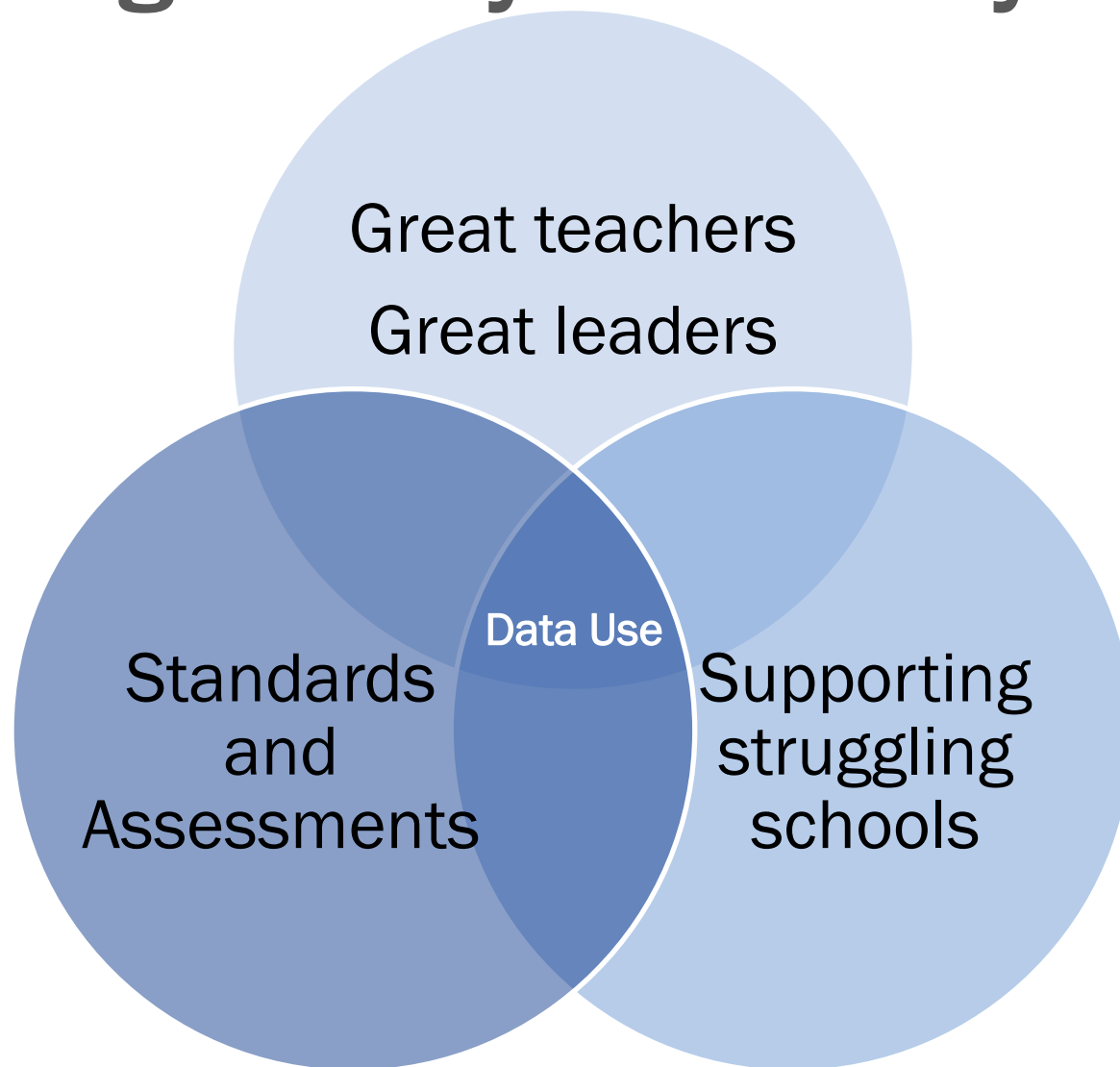
*"How do we encourage and develop self-motivated and productive workers?"*

## **Community**

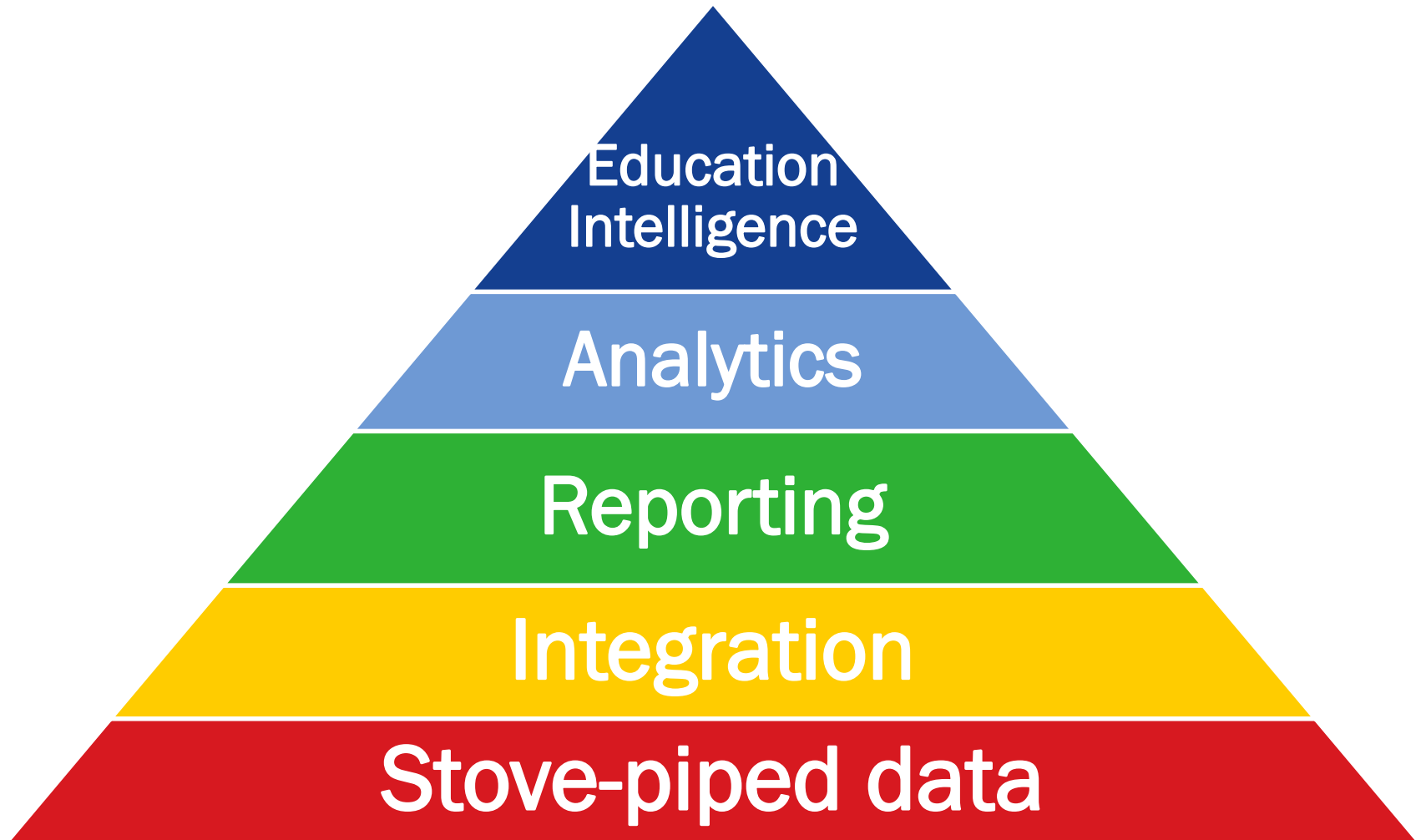
*"Is there a charity group for student involvement?"*



# An integrated system is key



# Data hierarchy of needs





Surveying the terrain

# **WHERE ARE WE COMING FROM?**

# STRENGTHS

Leadership  
IT work group

# WEAKNESSES

People  
Processes  
Culture

# OPPORTUNITIES

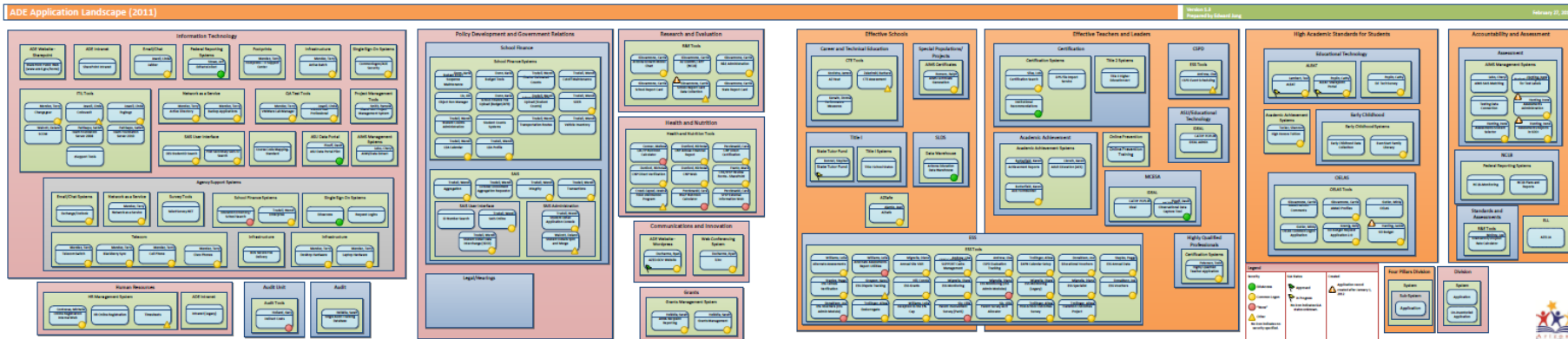
Siloed to centralized  
Decentralized software /  
hardware cost savings  
650 LEAs

# THREATS

Legislative  
Community-based opposition  
650 LEAs



# Current architecture



- Lack of standards or policy governing the data and its creation and use
- Stovepipes of data and business systems that mirror the agency org structure



Finding the right road to travel

# PLAN FOR THE JOURNEY

# Tech alignment with a purpose

**Arizona students prepared to  
succeed in college and careers**

**Arizona  
reform plan  
components**

**Data use**

**Standards and  
Assessments**

**Great Teachers  
Great Leaders**

**Supporting  
Struggling  
Schools**

**ADE Agency  
Strategy**

- AELAS (ARS§ 15-249)
- ADE app simplified
- College / Career Ready (state led)

- AELAS
- Arizona Core Stds
- Move on when reading
- New Azella test
- S/T/C Connection

- AELAS
- Teacher/Principal evaluation
- S/T/C Connection
- ADE process simplification

- AELAS
- S/T/C Connection
- Transformative Schools
- ADE processing simplification

**ADE Business  
Objectives**

**In development**

**ADE IT  
Strategic  
Objectives**

- SAIS Replacement
- Transformative Learning
- Instructional Improvement System

- ED<sup>3</sup>S (SLDS)
- Customer Relationship Management
- Reduce/Replace ADE Legacy Apps



# Creating a culture of “zero data defects”

- Adopt CEDS and Ed-Fi
- Implementation of data governance processes and workflows
- Pilot logical data
  - Model with Ed-Fi assessment/physical data model
  - Model student and teacher using Ed-Fi
- Deploy Ed-Fi dashboards to 6 districts
  - Measure acceptability
  - Determine changes for statewide deployment



# Impact of poor data quality

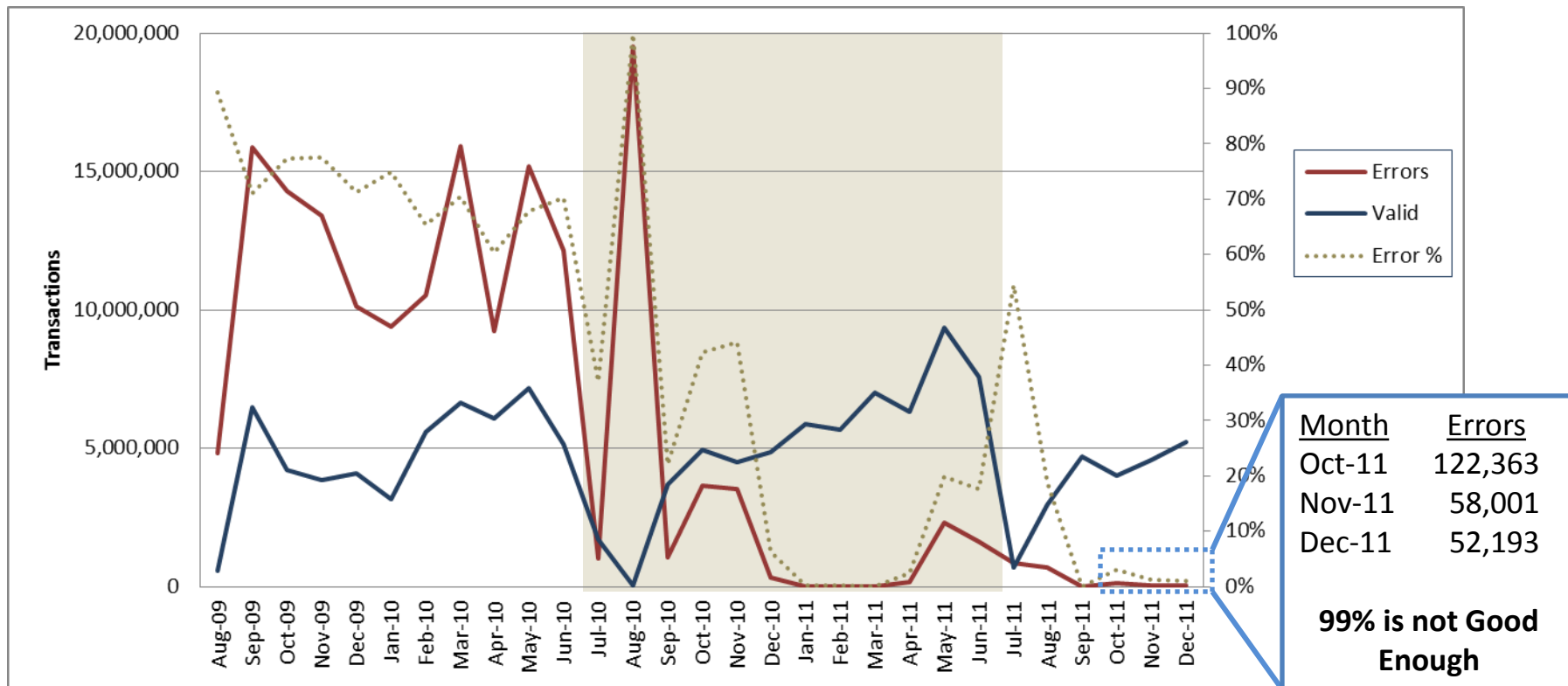
FY 2010-2011:

- 61M Valid transactions

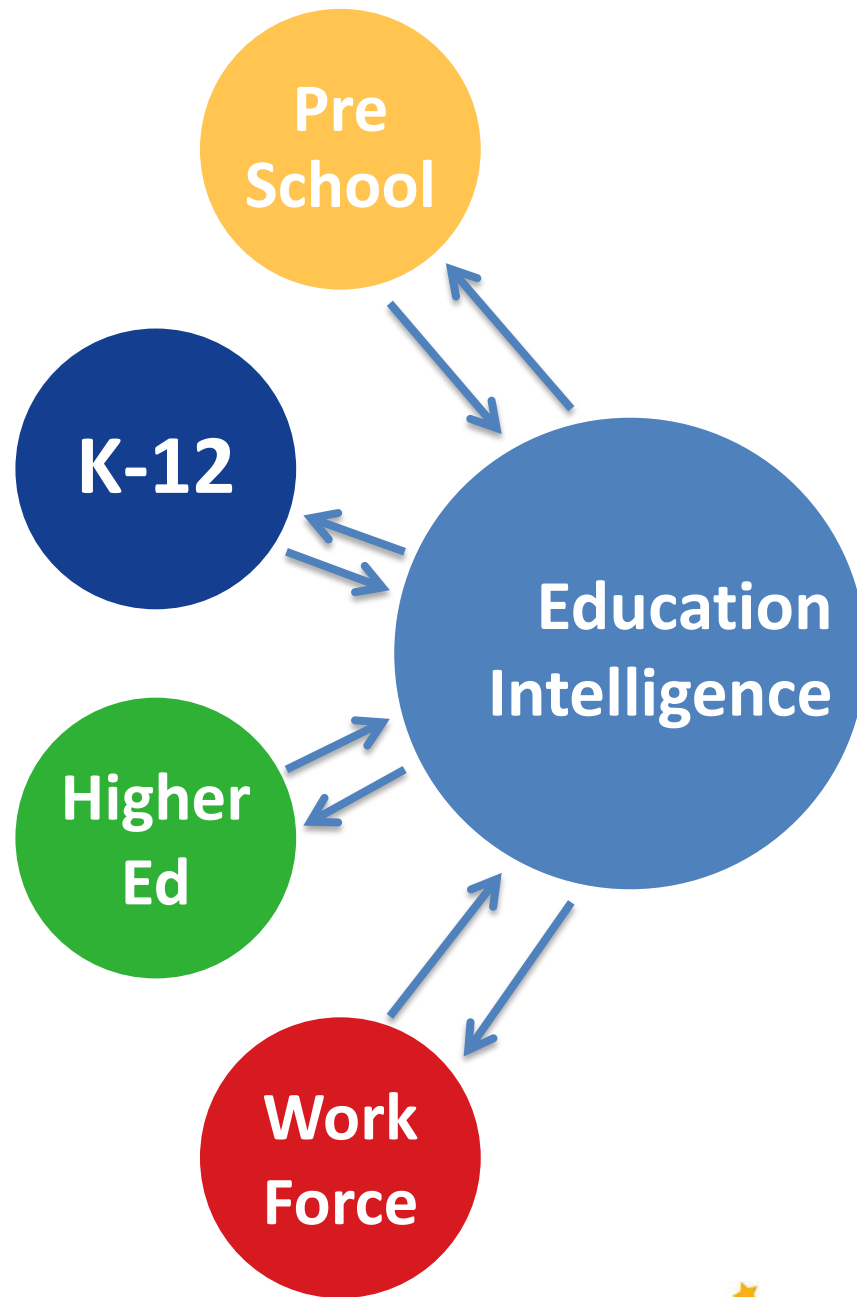
Error Rate:

2009-2010 : 70%

1H2011 : 3%



**ED<sup>3</sup>S** = Systems that  
can provide answers  
to questions that  
cannot even be  
conceived today





Keeping track of our progress

# ARE WE THERE YET?



# We lost our roadmap

**137 Databases**

**8869 Tables**

**Student Details : 13 Copies**

2,452,881	2,384,226
2,452,796	2,307,369
2,452,719	2,196,103
2,452,578	2,085,684
2,445,290	2,065,491
2,435,644	1,919,985
2,421,278	

**6 Copies on our  
Primary  
Production Server**



# Oops, we forgot something

- Mandated projects that were left behind
  - Student Teacher Course Connection
  - PARCC
  - Core Standards
  - Teacher/Principal Evaluations
  - School Report Cards



# Flying, driving or hitchhiking?

Source	Amount	Project Objectives
SAIS Stabilization (SFSF Funds)	\$1.7M	New hardware/software and servers to stabilize financial and student payment system; On time performance and system availability
FY2012 AELAS Allocation \$6/student higher ed fee	\$6.6M	System requirements gathering, security enhancements, financial stabilization, reducing
Student-Teacher-Course Connection RTTT Grant	\$2.5M	Real-time student detail updates by LEAs; Real-time course assignment; Transcript information
FY2013 AELAS Allocation	\$6.2M	Implement pilots for Integrity and IIS; Implement CRM and private cloud platform; Initiate Ed-Fi pilots; reduce internal applications
SLDS Grant	\$5.0	Enhance data security; Make ADE data available to stakeholders

# FY2013 travel fund

Strategic Objective	Amount	Projects
SAIS Replacement	\$2.5M	Student Detail Phase 1 and 2
Transformative Education	\$900K	FreeThrows Admin Center FreeThrows English Expansion
Instructional Improvement System (IIS)	\$3.0M	Professional Development System; Learning Management System; Content Management System Evaluation Tool; Assessment System
ED <sup>3</sup> S	\$3.5M	SLDS; Decision Support System; Student/Teacher/Course Connection; Training
Customer Relationship Management	\$650K	Event Management; Teacher; Facilities
Reduce/Replace ADE Legacy Apps	\$250K	Enterprise Architecture Security to fix audit findings

# Why am I the only one driving?

- Engaging the program areas for sustainability
- Showing frequent and demonstrable progress to stakeholders to keep them engaged and excited





# Thank You



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